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## Smarter Travel Services

At Mattinson Partnership, we understand the impact austerity measures are having throughout both public and private sectors. With widespread redundancies and tighter budgets it has become increasingly difficult to deliver Smarter Travel initiatives.

To help overcome these challenges, we have combined sustainable transport expertise with our own recruitment capability to create the Mattinson Partnership Smarter Travel Team. With over 18 years recruitment and 10 years Sustainable Transport experience, we offer a tailored service to meet your specific needs at a cost substantially less (up to 50%) than other traditional transport planning consultancies.

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## How Our Service Differs

We provide a flexible consultancy service to assist in implementing your smarter travel agenda. All projects are managed by our Smarter Travel specialist, Ben Hawkins (BSc) with all additional staffing requirements drawn from our own pool of over 400 registered sustainable transport professionals. With this model we are able to be highly competitive on price, we work on large or very small projects and we can ensure that the right team is working on your project.

We will engage you in the procurement of temporary staff assigned to your project to satisfy any concerns over suitability and can provide all of the following services:

- Development and implementation of School and Work Place Travel Plans
- Travel surveys: Design, hosting and analysis
- Travel options and marketing material
- Travel Plan Coordinator support
- Smarter Travel Workshops
- Business engagement and stakeholder consultation
- GIS analysis
- Business Travel Network implementation
- Campaign support and project management
- Secondment of skilled travel planning staff

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## Current Projects

The Mattinson Partnership is currently working with Lewisham Council to deliver their School Travel Planning programme. This includes working closely with all schools across Lewisham to review their existing travel plans, developing a programme of workshops and reviewing and approving school travel plans.

If you would like any further information on this service, please contact Peter at [PJM@mattinsonpartnership.com](mailto:PJM@mattinsonpartnership.com) or on 020 7960 2551